

TOWNS SHARE EMERGENCY NOTIFICATION SYSTEM

Freehold Township and Freehold Borough officials jointly announce the release of the Everbridge Aware™ for Citizen Alerts, an emergency notification system provided by Everbridge. The system will allow officials to communicate with thousands of residents and businesses in minutes during an emergency.

Both municipalities will be able to alert residents about severe weather and other emergencies, and provide effective follow-up communication during any catastrophic event. Messages can be sent to residents on any communication path desired – cell phone, home phone, email, text messaging, fax, pager, PDA and more - ensuring that residents and businesses receive lifesaving emergency information and important public service announcements in minutes. Citizens listed in the 9-1-1 database will be automatically subscribed to alerts by phone, though any citizen may self-register to provide additional contact information, or to opt out.

“We have a commitment to our residents to protect them from any danger that threatens our community. The ability to reach all residents quickly during an emergency, to warn them and provide guidance is critical to upholding that commitment,” said, Freehold Township Mayor Anthony Ammiano.

Officials are encouraging residents and businesses to sign up for Everbridge Aware™ so they may add additional contact numbers, in the event they are not at home to receive the emergency call. “We want to ensure that the community will be able to react accurately and efficiently in a natural disaster or other crisis. Receiving timely alerts is crucial to the safety of our residents,” said Freehold Borough Mayor J. Nolan Higgins.

The Freehold Area Health Department, who serves both municipalities, received a grant to roll-out the system for both communities. Future costs will be shared

by the two towns, as well as a third municipality, Upper Freehold Township, who is also served by the Freehold Area Health Department. “Communications to citizens is essential during an emergency including Public Health Emergencies. We saw this grant as a great opportunity for the three municipalities that we serve to benefit at a substantial cost savings,” said Mayor Ammiano.

Residents and businesses wishing to opt in with additional contact numbers, may sign up for Citizen Alert by visiting their town website, www.freeholdboro.org or www.twp.freehold.nj.us . The service is available for residents or local businesses only. For additional information, you may contact the Freehold Area Health Department at (732) 294-2060.