Freehold Municipal Alliance To Prevent Substance Abuse

**Mayors**
David M. Salkin, Freehold Township
Michael Wilson, Freehold Borough

**Program Director**
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**Co-Chairpersons**
John McGeehan
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**Alliance Coordinator**
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**Committee Members**
Kathleen Andrejco  Eva Carella
Frank Dalotto  Jeff Friedman
Annette Jordan  Thomas Kilduff
Marvin Krakower  Marc LeVine
Thomas J. McGowan  Barbara McMorrow
Patricia Medley  Elizabeth O'Connell
Richard Pezzullo  John Reiff
Maryann Roper  John Soviero
Mindy Wille

The Freehold Municipal Alliance holds monthly meetings and encourages support and attendance from the community. For member or volunteer opportunities, call (732) 294-2060

Freehold Municipal Alliance To Prevent Substance Abuse

Tel: (732) 294-2060

1 Municipal Plaza
Freehold, New Jersey 07728
Phone: (732) 294-2060
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Mission Statement

The Freehold Municipal Alliance exists to meet the need for comprehensive, coordinated substance abuse awareness planning and programming for the residents of Freehold Township and Freehold Borough. The Alliance conducts needs assessments, produces an annual prevention plan, and advocates for enhanced prevention services based on community needs and priorities.

Goals

- Reduce community acceptance of alcohol abuse and the illegal use of drugs including prescription and over-the-counter medications
- Prevent the use of alcohol, tobacco and other drugs by adolescents
- Decrease teen vandalism and number of criminal malicious incidents
- Reduce adolescent anti-social behavior
- Heighten community awareness of current trends in the abuse of substances
- Promote legislation to control the availability of illegal substances

Alliance Sponsored Programs & Activities

The Alliance provides support to schools and community organizations attempting to address the prevention of alcohol and drug abuse.

American Conference on Diversity

Freehold Borough and Freehold Township High School students are selected to attend a statewide conference on peer leadership and diversity. Students return to their schools with the ability to shape their community based on inclusion, respect and understanding.

Campfire, USA

A six week comprehensive, interactive and in school program will be presented to fourth and seventh grade classes both in Freehold Borough and Freehold Township. The programs “Caution without Fear” (Fourth Grade) and “Peer Proof” (Seventh Grade) address bullying & peer pressure, alcohol & other substance abuse prevention and conflict resolution without violence.

Botvin LifeSkills Training

The Alliance provides a 15 week curriculum for all sixth grade classes in the Freehold Intermediate School. Life Skills focuses on alcohol and drug abuse prevention, healthy decision making skills, positive self image, effects of advertising, social skills, coping with anxiety and anger management.

NJ Peer to Peer

Middle school students in Freehold Township are supported in their effort to become positive role models to their peers in the school. The students are trained to develop substance abuse presentations.

Other Alliance Activities

The Alliance partners with community organizations and schools to plan various activities during Alcohol Awareness Month, Domestic Violence Awareness Month, National Red Ribbon Week, The Great American Smokeout and National Drunk and Drugged Driving Prevention Month.

Funding

Alliance sponsored programs and activities are primarily funded by the Governor’s Council on Alcoholism and Drug Abuse through the Drug Enforcement Demand Reduction Fund. Additional funding is supplied by the Township of Freehold, Borough of Freehold, private donations and our annual golf outing fundraiser.

For more information, please contact:

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