



FREEHOLD TOWNSHIP POLICE DEPARTMENT

PRESS RELEASE

This summer, the Freehold Township Police Department will be taking part in 7-Eleven Stores' Operation Chill®. Freehold Township Police Officers will be dispensing well-deserved Slurpee® justice to good kids in Freehold Township. For 22 years, 7-Eleven has worked with local police to distribute free Slurpee drink coupons to children and youth through its popular Operation Chill® community-service program.

In addition to rewarding good behavior by youth, Operation Chill® offers opportunities for officers to interface with youngsters in a non-law-enforcement situation. Some officers use the coupons to reward kids for wearing bicycle helmets, doing good deeds, picking up trash, and participating in community activities and organizations. The program also offers opportunities for officers to use the coupons as an ice breaker to establish a rapport with kids in a neighborhood, or as an incentive for participating in school safety programs.

The Freehold Township Police Department is always looking for ways to help officers build strong relationships in the community. 7-Eleven Stores' Operation Chill® makes it easy to interact with kids in a positive way. This is a great investment for the Freehold Township Police Department and the 7-Eleven Stores. The coupon is good for a free small Slurpee® semi-frozen, carbonated beverage at any participating 7-Eleven store. Operation Chill® runs during most of the summer and back-to-school season.